

Kristi Duvall

Leadership Advisor Speaker

The Human Side of Transformation The SPARK Within

Most change efforts don't fail because of strategy. They fail because leaders underestimate the human response to it.

There are two sides to leading change, and most leaders are only equipped for one:

- The internal work: building the self-trust, clarity, and conviction to make decisions
- The external work: creating alignment, setting expectations, and guiding others through change

Most leaders are taught to focus on one or the other. Few are equipped to do both.

Kristi's work sits at the intersection of both. Because sustainable change doesn't happen through strategy alone. It happens when leaders learn how to navigate the human dynamics that come with it.

When these two come together, that's where cultural transformation begins.

What Leaders Walk Away With

Leaders leave with the ability to:

- Make decisions with clarity instead of hesitation
- Address resistance directly instead of working around it
- Lead through uncertainty without losing alignment or eroding trust

STAGE EXPERIENCE

FuturePrint · DSCOOP · Center for Advanced Manufacturing · Women in Manufacturing · SHRM

BOOK KRISTI TO SPEAK

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About

Kristi Duvall is a leadership advisor and speaker who works with leaders navigating growth, uncertainty, and organizational change.

Kristi Duvall is the creator of the SPARK Method™, a leadership framework focused on building self-trust and driving meaningful change. She is currently writing her first book, *Teaching Myself to Jump*, which explores leadership, reinvention, and the internal work required to lead with confidence in uncertain environments.



"Kristi is rising to be the Brené Brown of leadership. Her presentation to our manufacturing community is still the highest-rated." — *Kirk Davis, Executive Director, Center for Advanced Manufacturing*

